



Assisting people in need

2024 APPEAL AT-A-GLANCE

By January 26	Parishes receive posters and Mass announcements
Week of January 29	Group conference calls: Parish Advocates & Parish Staff
Week of January 29	Parishioners receive mailer*
By February 2	Parishes receive in-pew materials

Option 1 (*first weekend of Lent*)

February 3-4	Awareness Weekend #1
February 10-11	Awareness Weekend #2
<u>February 17-18</u>	<u>APPEAL WEEKEND</u>
February 24-25	Follow-up Weekend #1
March 2-3	Follow-up Weekend #2
March 11	Appeal Weekend collections due
March 18	Follow-up collections due

Option 2 (*second weekend of Lent*)

February 10-11	Awareness Weekend #1
February 17-18	Awareness Weekend #2
<u>February 24-25</u>	<u>APPEAL WEEKEND</u>
March 2-3	Follow-up Weekend #1
March 9-10	Follow-up Weekend #2
March 18	Appeal Weekend collections due
April 8**	Follow-up collections due

May	Q1 checks and results mail to parishes Parishes report results to parishioners
August	Q2 checks and results mail to parishes
November	Q3 checks and results mail to parishes <i>Report of Gratitude</i> + materials release
January 31, 2025	2024 Appeal concludes

*Mail is limited to parishioners in Diocese database ** avoids Palm Sunday and Easter Sunday